

AMAZING HAIR MEDIA LAUNCH

Amazing Hair Tape Extensions were officially launched to the media earlier this year in May. Over the two day event, Australian Beauty Editors flocked to the Quay West Suites at The Rocks, Sydney, to be introduced to the brand while their hair was transformed into luscious locks!

Leigh Campbell from Cosmopolitan said, "Thank you so much for my amazing, Amazing Hair! I am in love." While Julia Teen from Grazia said, "My Amazing Hair Extensions were not only colour customised to look and feel natural, but they're stress-free to wash and heat-style as well. I feel like a Victoria's Secret model, from the neck up, of course!"

After rave reviews by some of Australia's biggest beauty editors, Amazing Hair is moving on to their hometown of Melbourne for another whirlwind makeover media launch.



BAHAR SKINCARE MOVES INTO QUEENSLAND

Bahar Skincare offers organic, handmade products, inspired by the sea, created by nature and aimed at enhancing one's natural beauty. This unique brand offers a range of premium and affordable products for the face and body, presented to you in their most natural form, which means no toxins or synthetic preservatives. Bahar Skincare prides themselves on using only natural ingredients to ensure your skin is left feeling smooth and revived.

Bahar Skincare has recently celebrated their expansion into the Queensland market and can now be found at, El Destino Gifts on Given, in Paddington, Brisbane. We cant wait to make this natural skincare range a part of our daily regime!



LATTOUF HAIR AND DAY SPA LAUNCH

Wednesday, May 18, LATTOUF Hair and Day Spa celebrated the opening of their 11th location in Walsh Bay Shore. Positioned in Sydney's rich heritage and sporting an exceptional contemporary design aesthetic, the new location provides the perfect atmosphere for an exclusive hair and beauty spa experience. The new LATTOUF Hair and Day Spa, Walsh Bay, features a wide range of five star quality facilities, including two treatment rooms, pedicure thrones, colour tables and plush cutting stations. LATTOUF are renowned for putting on amazing events and this launch was no different! Australian Idol star, Anthony Sumbati, hosted the event, while guests enjoyed an evening of champagne, candle hand massages, make-up touch ups and great company. When the evening was drawing to a close, the guests were also treated to an amazing gift bag full of goodies from, Moroccan Oil, Goldwell, KEVIN.MURPHY, Pevonia and American Crew. The perfect finish to a fabulous night.



STYLE MASTERS

In May 2011, Revlon Professional, American CREW and Orofluido joined forces in Amsterdam to present their latest hair trends and collections. The Style Masters Show has now become an annual event with this year's audience of stylists and distributors reaching 3000. Miguel Garcia, International Artistic and Education Director for Revlon Professional, hosted the event, which showcased American CREW'S 2011, 'New Folk,' collection and Revlon Professional's, 'Hollywood and Marrakesh,' collection. Olivia McFarlane, Ozdare Technical Educator, said the event was, "Mind blowing," and that the collections were, "Breath-taking." The event also celebrated the winner of the Style Masters Project competition, an international initiative designed by the Colomer Group to recognise the excellence of hairdressers from around the world.

